



FootSteps Press

BOOK LAUNCH
THE OTHER SIDE OF EDEN
by Jonathan Ball
Foreword by Sir David Brewer CMG JP
Lord Lieutenant Greater London.

Embargoed until Friday 30th May 2014

The Other Side of Eden - setting the record straight

Jonathan Ball was born in Bude, Cornwall, in June 1947. After qualifying at the Architectural Association, London, he set up practice in his home town in 1974. In 1992 he was appointed MBE for Services to Architecture. In 1994 he was approached by Tim Smit with an idea to create the largest greenhouses on planet Earth to tell the story of the great plant hunters.

Smit and Ball took huge personal risks as co-founders of the innovative architectural and environmental vision that became the internationally acclaimed Eden Project. Ball was removed from Eden against his will. Without due recompense he lost his architectural practice. Three high profile appearances in the Royal Courts of Justice over four years followed to save his name, his family home and his professional reputation.

This is the story of one man's unflinching resolve and success in righting a public wrong, of a Cornishman looking to the glory of his nation and finding that enthusiasm, brilliant ideas and promises are not always enough.

With the recent revelations regarding the financial security and ongoing funding of Eden, and with the British Government confirming that the Cornish people have been granted National Minority Status, it would be difficult to imagine a more timely publication date for this book. This directive protects, preserves and further develops the distinctive culture, language and identity of Cornwall; these distinctive cultural symbols are known and loved worldwide and amongst which the Eden Project is one of the most iconic.

'The Other Side Of Eden' will be published on 2nd June by Footsteps Press, price £20. Distributed by Ingrams. ISBN: 978-1-908867-24-7

End of press release

For further information about 'The Other Side Of Eden' please contact Daniel Nanavati at Footsteps Press, tel 01566 86143, or email: admin@footsteps.co

CONT:

Further notes for Editors and Newsdesks

Brave New Worlds by Adam Nicolson, The Telegraph 24th Feb 2001. <http://www.telegraph.co.uk/culture/4721870/Brave-new-worlds.html>

Wester Morning News 9th April 2001: www.jonathan-ball.com/press-pack

Jonathan Macartney Ball is a proud Cornishman, husband, father and grandfather. He was born in and continues to live in Bude. He is an Architect, a Bard of Gorsedh Kernow and the co-founder of the Eden Project in Cornwall and remains one of the project's most enthusiastic supporters.

Jonathan Ball's ambition as co-founder was two fold: to deliver defining world class architecture which would make manifest Tim Smit's idea of giant greenhouses, and with which Cornwall would celebrate the Millennium, but also to extend the remit of the project to showcase the humanitarian issues of our age and the global challenges facing mankind in the 21st century.

The Eden Project has won many national and international awards. In 2005 Tim Smit and Jonathan Ball jointly received the Cornwall Architectural Trust Award for design excellence at Eden.

Jonathan Ball was made an MBE in 1992 for services to architecture.

He was made a Bard of Gorsedh Kernow in 2002 at Pensilva for services to surf lifesaving and the RNLI in Cornwall.

Jonathan Ball recently curated a highly successful photographic exhibition 'RIBA – Spirit of Place - Bude' which celebrated Bude in landscape, townscape, civic sculptures, shipwrecks and architecture through themed poetry, prose and images.

JONATHAN BALL RECOUNTS THE IMPORTANT EPISODE IN ENVIRONMENTAL HISTORY THAT HE HELPED TO MASTERMIND, CO-FOUNDING THE EDEN PROJECT AND BRINGING IT TO FRUITION. IT IS A MOVING HUMAN STORY AND A GRIPPING CAUTIONARY TALE OF THE TRAVAILS OF AN HONOURABLE VISIONARY ...

Felipe Fernández-Armesto
Chair in Arts and Letters
University of Notre Dame, Indiana

THIS STORY, OF THE EXTRAORDINARY EVENTS WHICH WERE PART OF THE EVOLUTION OF THE EDEN PROJECT, READS LIKE A LEGAL THRILLER, AND IT WILL KEEP YOUR ATTENTION TO THE END.

Sir David Brewer
Lord Lieutenant Greater London

JONATHAN BALL IS A VISIONARY STEELED BY AUSTRALIAN SURF LIFESAVING WHOSE COURAGE SHINES THROUGH IN *THE OTHER SIDE OF EDEN*. HIS STORY IS ONE UNDERPINNED BY HIS INDEFATIGABLE BELIEF IN THE SPIRIT OF MANKIND AND OUR ONENESS WITH NATURE.

Dr. Paul Scully-Power
Challenger astronaut